



OFFICIAL SWEEPSTAKES CONTEST RULES

Win a Parrot AR.Drone 2.0 Elite Edition

Sponsor: FinancialForce.com, inc.

- 1. NO PURCHASE OR PAYMENT NECESSARY TO ENTER. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.**
- 2. AGREEMENT TO OFFICIAL RULES:** Participation in the Contest constitutes entrant's full and unconditional acceptance of these official rules ("Official Rules") and the decisions of the judges, administrators and Sponsor, which are final and binding in all respects.
- 3. PROGRAM DESCRIPTION:** Entrants can enter to win a Parrot AR.Drone 2.0 on Sponsor's website, at: dreamforce.financialforce.com. To participate in a random drawing for this prize, entrants will be asked to fill out basic contact information, including their First Name, Last Name, Company Name, Country, and Job Title.
- 4. ENTRY PERIOD:** The Contest entry period will commence September 1, 2016 at 12:00 AM PST and ends on October 3, 2016 at 12:00 AM PST. Entries submitted before or after the Entry Period are not valid and will not be considered. Sponsor's computer will be the official time clock for the Contest.
- 5. ELIGIBILITY:**

Geographic Eligibility:

The Contest is open to entrants located the fifty (50) United States or Canada, excluding Quebec (the "Eligibility Area"). VOID OUTSIDE OF THE ELIGIBILITY AREA, AND WERE PROHIBITED BY LAW. ENTITIES AND RESIDENTS OF QUEBEC, CANADA ARE NOT ELIGIBLE TO ENTER OR WIN A PRIZE.

Individuals:

The Contest is open to any individual who, at the time of entry and through the date all prizes are awarded, is (i) a legal resident of the Eligibility Area, (ii) at least 18 years or older (19 or older for residents of Alabama and Nebraska) and at least the age of majority in your jurisdiction of residence to enter the Contest, and (iii) not a convicted felon or under current indictment or investigation by a government entity for criminal or civil matters.

The following people, however, are not eligible to participate: individuals who (a) are, or at any point during the past three years have been, employed by Sponsor or any of affiliates; (b) are the immediate family (spouse, parents, siblings, and children) and household members of any of those employees or former employees in (a) above; (c) are current employees of a third-party sponsor of the Contest; or (d) are residents of Cuba, Iran, Myanmar, North Korea, Sudan, Syria, or the region of the Crimea. Immediate family members include all persons living in the same households of such individuals (whether related or not). All determinations of eligibility will be made by Sponsor in its sole and absolute discretion.

Entities:

The Contest is open to any corporation, partnership, limited liability company, or other organizational entity (an "Entity") (i) for which an authorized agent of the Entity with the authority to enter the Contest and bind the Entity accepts the terms of these Official Rules on behalf of the Entity, and (ii) that, at the time of entry and through the date all prizes are awarded, (a) is domiciled in the Eligibility Area, (b) is not, and is not wholly or partly owned or controlled by, a government agency, body or entity, (c) is not a convicted felon or under current indictment or investigation by a government entity for criminal or civil matters, and (d) is in compliance with the additional requirements set forth below and the terms of the Official Rules.

Additional Requirements: The Entity must:

- Be a valid and legally registered entity in good standing in accordance with all applicable laws, acts, regulations, rules, regulations and ordinances (collectively "Laws").
- Have been formed in compliance with all Laws in the state, province or territory in which it was formed.
- Not be under bankruptcy protection or have judicial liens or attachments.
- Be in good standing as of the date of the entry in accordance with all Laws and must remain so until 90 days after the Contest. Winners must remain in good standing for a period of 6 months after the prize has been awarded.
- Not promote, sell or advertise any products, ideas or services that fail to comply with the Laws. Sponsor reserves the right to disqualify any entrant that Sponsor determines could potentially reflect negatively on Sponsor's image and/or reputation.

Sponsor shall determine, in its sole and absolute discretion, whether an entry meets the eligibility criteria to participate in the Contest. Sponsor's decisions regarding eligibility and all other aspects of the Contest are final and binding. Upon request the entrant must provide a (i) copy of a certificate or document issued by the appropriate government entity confirming Entity's in compliance with the eligibility requirements, (ii) valid business license, (iii) a copy of utility service or other recurring bill in the name of the Entity reflecting the street address of the Entry or (iv) any other document that Sponsor may determine in its discretion to be required for purposes of verifying the Entity's eligibility to enter the Contest or win a prize.

6. **TO ENTER:** Visit <http://dreamforce.financialforce.com> ("Contest Website"), complete and submit an entry form during the Entry Period. One entry per person or Entity.

BY ENTERING THE CONTEST YOU HEREBY AGREE TO THESE OFFICIAL RULES. Entries will be disqualified if they are late, incomplete and/or in excess of the stated entry limits. In the event of a dispute as to any online entry, the authorized account holder of the email address associated with the entry, at time of entry, will be deemed to be the entrant. The "authorized account holder" is the natural person assigned to the email address by the email provider. Potential winners may be required to show proof of being the authorized account holder.

7. **PRIZE DETAILS:** Parrot AR. Drone 2.0 is a remote controlled flying quadcopter valued at approximately \$250.00.

The prizes are subject to availability and are subject to change by Sponsor. The prizes may not be transferred or assigned. No substitutions (including for cash) are permitted, except Sponsor reserves the right to substitute prizes of equal or greater monetary value to the prizes if for any reason any prize cannot be awarded as contemplated in these Official Rules. Winners are responsible for applicable federal, state, provincial, territorial and local taxes, including sales, income and any other taxes. Sponsor may file an IRS Form 1099 with the Internal Revenue Service for the fair market value of any prize. Any prize details not specified herein will be determined by Sponsor at its sole discretion.

- 8. WINNER NOTIFICATION AND ANNOUNCEMENT:** Sponsor will randomly select one winner from among all eligible entries received during the Entry Period. The potential winner will be notified on or about October 3, 2016 via email, phone, or mail, in Sponsor's sole discretion. Sponsor will not be liable for any potential prize notification that is lost, intercepted, or not received by any potential winner for any reason. If a potential winner cannot be contacted within five (5) days after the first attempt to contact him/her, the Sponsor may select an alternate potential winner in his/her place at random from the remaining entries, or may elect to not award the prize. Subject to these Official Rules, all prizes will be awarded. There is a limit of one (1) prize per entrant. You need not be present to win. In order to receive a prize, the winner may be required to sign an Affidavit of Eligibility, Liability and Publicity Release (unless prohibited by law).
- 9. PRIZE CONDITIONS:** Sponsor is not responsible for lost or stolen prize elements. Prizes may be reported as income to a winner and the winner will be responsible for all taxes associated with the receipt of any prize. Winners may be required to complete required tax forms or other documents requested within the time period stipulated by Sponsor. Winners may be responsible for any costs and expenses not listed herein. Winners will receive their prizes within 45 days of the relevant prize date closing date unless notified otherwise. Sponsor reserves the right to cancel if the fairness of the Contest is compromised. Proof of identity, age and/or legal residence may be required to claim the prize. Failure to comply with any of the requirements set forth in the Official Rules may result in disqualification or forfeiture of the prize
- 10. ODDS OF WINNING:** Odds of winning will depend on number of valid entries received during the Entry Period and the skill of the entrant relative to other entrants, and therefore cannot be determined.
- 11. CONDITIONS OF ENTRY:** Offer is void where prohibited and subject to federal, state, provincial, territorial and local laws. Entry constitutes permission to use both the winner's and Entity's name and likeness for publicity purposes without further compensation (except where prohibited by law). Sponsor reserves the right to conduct a background check of any winner and Entity reserves the right to disqualify any winner if Sponsor determines in its sole and absolute discretion that the background check results are unfavorable or will that awarding a prize to such winner could potentially reflect negatively on Sponsor's image and/or reputation. By participating, you expressly acknowledge compliance with these Official Rules, including all eligibility requirements.
- 12. GENERAL CONDITIONS:** Sponsor and Internet/wireless access providers are not responsible for incomplete, late, lost, misdirected or postage-due entries or mail, or for any technical malfunction, human error, lost/delayed data transmission, omission, interruption, deletion, defect or line failure in connection with any telephone network, computer equipment, software or any combination thereof. Entries are void if unreadable, inaccurate, incomplete, mutilated, tampered with, forged, mechanically reproduced, irregular in any way or otherwise not in compliance with these Official Rules. Sponsor makes no warranties, and hereby disclaims any and all warranties, express or implied, concerning any prize furnished or made available in connection with the Contest. Although Sponsor attempts to ensure the integrity of the Contest, Sponsor is not responsible for the actions of entrants or other individuals in connection with the Contest, including entrants' or other individuals' attempts to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity or proper conduct of the Contest. Sponsor is not responsible for injury or damage to entrant's or to any other person's computer(s), wireless devices, other equipment or person(s), related to or resulting from participation in the Contest or downloading materials from or using any website. In the event of any conflict between any Contest details contained in these Official Rules and Contest details contained in any Contest advertising materials, the details of the Contest as set forth in these Official Rules shall prevail. If, for any reason, the Contest is not capable of running as planned by reason of damage by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical limitations or

failures, by reason of any acts of God, terrorist acts, earthquake, war, fire, flood, unusually severe weather, strikes or legal disputes (whether legal or illegal), industry conditions, bankruptcy or liquidation, marketplace demands, applicable law, unforeseen obstacles or any other causes which, in the sole opinion of Sponsor, could corrupt, compromise, undermine or otherwise affect the administration, security, fairness, integrity, viability or proper conduct of the Contest, Sponsor reserves the right in its sole and absolute discretion to cancel, terminate, modify or suspend all or any part of the Contest, and to select the prize winner from among the applicable eligible entries received up to the time of such cancellation, termination, modification or suspension, as applicable, or to proceed in such a manner as may be deemed fair and equitable by Sponsor in its sole discretion. Screen shots or any other evidence of entry submission will not be deemed receipt of any such entry. Entry must be made by the entrant and via the means described herein. You are not a winner until your entry has been verified and you have complied with these Official Rules. In the event of a dispute as to any online entry, if any, the authorized account holder of the email address used to enter the Contest will be deemed to be the entrant. The "authorized account holder" is the natural person who is assigned to an email address by an internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted email address.

- 13. RIGHTS OF PUBLICITY:** By entering this Contest, unless prohibited by law, each potential winner consents to use of his/her respective name, voice, photograph and/or likeness for advertising or publicity purposes for this and similar promotions without compensation, and may be required to provide a signed release acknowledging such consent. Moreover, by entering this Contest, unless prohibited by law, each potential prize winner agrees to grant to Sponsor and its licensees, affiliates and assigns, the right to print, publish, broadcast and use worldwide in any media now known or hereafter developed, including without limitation the World Wide Web, at any time or times, the prize winner's respective name, likeness (actual or simulated), voice (actual or simulated) and biographical information as news or in formation and for advertising and promotional purposes without additional consideration; and further, without such additional compensation, appear for or provide biographical information for use in any presentation or other activity which may include filming/audio/video/electronic or other recordings and/or interviews, as may be determined from time to time by Sponsor in its sole discretion.
- 14. CONDUCT:** BY ENTERING AND PARTICIPATING IN THIS CONTEST, YOU: (A) FULLY AND UNCONDITIONALLY AGREE TO BE BOUND BY THESE OFFICIAL RULES AND BY ALL DECISIONS OF SPONSOR (WHICH DECISIONS SHALL BE FINAL AND BINDING IN ALL RESPECTS), INCLUDING WITHOUT LIMITATION DECISIONS REGARDING ELIGIBILITY, WINNERS AND THE INTERPRETATION OF TERMS USED IN THESE OFFICIAL RULES; (B) REPRESENT AND WARRANT THAT ALL INFORMATION PROVIDED BY YOU IN CONNECTION WITH THE CONTEST IS TRUE, ACCURATE AND COMPLETE; AND (C) AGREE TO COMPLY WITH ALL FEDERAL, STATE, LOCAL, TERRITORIAL AND PROVINCIAL LAWS AND REGULATIONS. SPONSOR RESERVES THE RIGHT, AT ANY TIME AND AT ITS SOLE DISCRETION, TO DISQUALIFY AND/OR DEEM INELIGIBLE TO PARTICIPATE IN THIS CONTEST OR ANY FUTURE SPONSOR PROMOTIONS, ANY INDIVIDUAL IT SUSPECTS: (A) TO BE TAMPERING WITH THE ENTRY PROCESS OR THE OPERATION OF THE CONTEST OR ANY WEBSITE; (B) TO BE ACTING IN VIOLATION OF THE OFFICIAL RULES OR SPONSOR'S PRIVACY POLICY OR OTHER TERMS, CONDITIONS OR GUIDELINES; (C) TO BE ACTING IN BAD FAITH OR IN A DISRUPTIVE MANNER, OR WITH THE INTENT TO ANNOY, ABUSE, THREATEN OR HARASS ANY OTHER PERSON; (D) TO HAVE FAILED TO AGREE TO THESE OFFICIAL RULES; OR (E) TO BE IN VIOLATION OF THESE OFFICIAL RULES. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY INTERNET SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF THESE OFFICIAL RULES AS WELL AS CRIMINAL AND CIVIL LAWS. SHOULD SPONSOR BELIEVE OR BECOME AWARE THAT SUCH AN ATTEMPT HAS BEEN, IS BEING, OR WILL BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES FROM ANY RESPONSIBLE ENTRANT(S) AND OTHER RESPONSIBLE INDIVIDUAL(S) IN THE ATTEMPTED DAMAGE TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING WITHOUT LIMITATION CRIMINAL PROSECUTION.

15. RELEASE AND INDEMNIFICATION: BY ENTERING THE CONTEST, ENTRANTS FOREVER AND IRREVOCABLY RELEASE, INDEMNIFY AND HOLD THE CONTEST ENTITIES, AND EACH OF THEIR OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES, AGENTS, SHAREHOLDERS, SUCCESSORS AND ASSIGNS (AFOREMENTIONED INDIVIDUALS AND ORGANIZATIONS COLLECTIVELY, "RELEASEES") HARMLESS FROM AND AGAINST ANY AND ALL LOSSES, DAMAGES, RIGHTS, CLAIMS AND ACTIONS OF ANY KIND ARISING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THE CONTEST, ATTENDANCE OR PARTICIPATION IN ANY CONTEST-RELATED ACTIVITY, OR RESULTING DIRECTLY OR INDIRECTLY FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF ANY PRIZE AWARDED IN CONNECTION WITH THE CONTEST, INCLUDING WITHOUT LIMITATION PERSONAL INJURY, DEATH AND/OR PROPERTY DAMAGE, AS WELL AS CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION AND/OR INVASION OF PRIVACY AND THE COLLECTION, USE AND/OR SHARING BY SPONSOR OF PERSONALLY IDENTIFIABLE INFORMATION OF THE ENTRANTS, OR FOR ANY PRINTING, PRODUCTION, TYPOGRAPHICAL OR HUMAN ERROR.

16. LIMITATION OF LIABILITY: IN NO EVENT WILL RELEASEES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING WITHOUT LIMITATION, ATTORNEYS FEES, DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES, ARISING OUT OF OR RELATED TO ANY ACCESS TO AND/OR USE OF ANY WEBSITE, THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM ANY WEBSITE, THE REMOVAL FROM ANY WEBSITE OF, OR DISCONTINUATION OF ACCESS TO, ANY MATERIALS, OR ANY HARM RESULTING FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF, OR ATTENDANCE OR PARTICIPATION IN, ANY PRIZE AWARDED IN CONNECTION WITH THE CONTEST. THE CONTEST, ALL PRIZES AND ALL MATERIALS PROVIDED ON OR THROUGH THE SITE ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING WITHOUT LIMITATION THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT. ENTRANT AGREES THAT IN ANY CAUSE OF ACTION, THE RELEASEES LIABILITY WILL BE LIMITED TO THE COST OF ENTERING AND PARTICIPATING IN THE CONTEST.

17. MISCELLANEOUS:

- (a) **Privacy:** Information submitted in connection with the Contest will be treated in accordance with these Official Rules and Sponsor's Privacy Statement (as may be amended from time to time), currently located at <http://www.financialforce.com/legal/privacy-statement/>; provided that in the event of any conflict between these Official Rules and such Privacy Statement, the terms and conditions of these Official Rules shall prevail. By entering this Contest, you agree that Sponsor may share your personal information with Sponsor for the purpose of verification and prize fulfillments in the event that you are chosen as a potential winner.
- (b) **Claims and Governing Law:** Except where prohibited, each entrant agrees that all disputes, actual or alleged claims, and causes of action at law or in equity ("Claims") will be resolved individually, without resort to any form of class action. Claims arising out of or relating to this Contest, including without limitation, the interpretation of the Official rules or any prize awarded will be resolved by applying the laws of California, without regard to conflict of laws. If the parties are unable to reach a resolution as a result of mediation, any claims will be solely and exclusively brought in the state or federal courts located in San Francisco, California.
- (c) **Severability:** If any provision of these Official Rules is found to be unlawful, void for any reason unenforceable, then that provision shall be deemed severable from these Official Rules and shall not affect the validity and enforceability of any remaining provisions. Headings and captions are used in these Official Rules solely for convenience of reference,

and shall not be deemed to affect in any manner the meaning or intent of these Official Rules or any provision thereof.

- (d) **List of Winners:** To receive the name, city and state of the winner, send a self-addressed, stamped envelope to FinancialForce.com, inc. Attn: Marketing Department, 595 Market St., Suite 2700, San Francisco, CA 94105. Requests must be received no later than 45 days after the closing of the Entry Period.
- (e) **Rules Request:** To receive a copy of these Official Rules, send a self-addressed, stamped envelope to FinancialForce.com, inc. Attn: Marketing Department, 595 Market St., Suite 2700, San Francisco, CA 94105. Requests must be received no later than 45 days after the closing of the Entry Period.

18. SPONSOR CONTACT: FinancialForce.com, inc. Attn: Marketing Department, 595 Market St., Suite 2700, San Francisco, CA 94105.

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